ELLOS GROUP

Press release, Borås 10 December 2025

ELLOS ANNOUNCES RESULTS FROM A WRITTEN PROCEDURE TO AMEND THE TERMS AND CONDITIONS RELATING TO ITS SENIOR SECURED BONDS

Ellos Holding AB (publ) ("**Ellos**" or the "**Company**") today announces the successful completion of the written procedure that was initiated on 1 December 2025 (the "**Written Procedure**") in relation to the Company's outstanding senior secured callable floating rate bonds 2019/2028 with ISIN SE0012827996 (the "**Bonds**").

Pursuant to the notice of Written Procedure, the bondholders were requested to approve certain amendments (the "Amendments") of the terms and conditions of the Bonds. Following feedback from certain Bondholders and in order to further incentivise participation and support for the Amendments and an intercreditor agreement on the terms set out in the ICA term sheet appended to the notice of Written Procedure, the Company resolved to update the proposal and the terms of the Written Procedure by publishing new proposed amended and restated terms and conditions ("A&R Terms and Conditions") and an amended and restated ICA term sheet, which are available at the Company's website, and which shall be deeded to constitute the terms of the Written Procedure.

A sufficient number of bondholders participated in the Written Procedure in order to form a quorum, and a requisite majority of the bondholders voted in favour to approve the proposals set forth in the notice of Written Procedure. In order to implement and effectuate the proposed amendments of the Written Procedure, the Company shall enter into the A&R Terms and Conditions for the Bonds.

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ABOUT ELLOS GROUP

The Ellos Group, which includes the online stores Ellos, Jotex, Homeroom and payment brand Elpy, is a leading shopping destination for fashion and home furnishings in the Nordic region. Working closely with our millions of customers, we offer attractive and sustainable products for the woman in mid-life, her family and home. We continuously develop our business through innovation, creativity, and sustainability, and always focusing on the customer. The Ellos Group, headquartered in Borås, and with operations in all Nordic countries and selected European markets, has around 500 employees and sales of around SEK 3.3 billion.

www.ellosgroup.com