ELLOS GROUP

Press release, Borås, 31 July 2026 09:30 CEST

INCREASED NUMBER OF SHARES AND VOTES IN ELLOS HOLDING AB (PUBL)

As of 31 July 2026, the total number of shares and votes in Ellos Holding AB (publ) ("Ellos Group") amounts to 24,747,218 shares and 24,747,218 votes.

The number of shares and votes in Ellos Group has increased during the month of July as a result of the new issue of 5,000,000 shares carried out in connection with the offering and listing of Ellos Group's shares on Nasdaq Stockholm on 8 July 2026.

As a result of the new issue, the total number of shares and the total number of votes in Ellos Group have each increased by 5,000,000, from 19,747,218 to 24,747,218.

This information is information that Ellos Holding AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act (1991:980). The information was submitted for publication, through the agency of the contact person, on 31 July 2026 at 09:30 CEST.

For further information:
Johan Stigson, CFO, Tel. +46 (0)33 16 08 05

ABOUT ELLOS GROUP

The Ellos Group, which includes the online stores Ellos, Jotex, Homeroom and payment brand Elpy, is a leading shopping destination for fashion and home furnishings in the Nordic region. Working closely with our millions of customers, we offer attractive and sustainable products for the woman in mid-life, her family and home. We continuously develop our business through innovation, creativity, and sustainability, and always focusing on the customer. The Ellos Group, headquartered in Borås, and with operations in all Nordic countries and selected European markets, has around 500 employees and sales of around SEK 3.5 billion.

www.ellosgroup.com